

THE **INNOCENCE** NETWORK

# BLACK LIVES MATTER

**Resources Toolkit:  
Allyship. Support. Donations.  
How To Get Involved.**



Donate Here:

**GEORGE FLOYD**  
**MEMORIAL FUND**



**I RUN WITH MAUD**  
**MEMORIAL FUND FOR**  
**AHMEAD ARBERY**



# **Pay Bail and Bond for Arrested Activists**

[Minnesota Freedom Fund](#)

[Louisville Community Bail  
Fund](#)

[The Bail Project](#)  
(National)

[National Bailout Fund](#)  
(National)

[List of Bail Funds By State](#)



**SAY HER NAME**

**BREONNA TAYLOR**

@arielsinhaha

**Sign the  
Petition Here**

**<https://justiceforbreonna.org>**

# DONATE HERE

- **Registering Black Voters and Fighting Voter Suppression**
  - **Black Votes Matter Fund**
  - **Fair Fight**
- **Developing Data Driven Policy Solutions on Police Brutality**
  - **Mapping Police Violence**
- **Other Organizations**
  - **Color of Change**
  - **NAACP Legal Defense Fund**
  - **Movement For Black Lives**
  - **Communitites United Against Police Brutality**
  - **Gas Mask Fund**
  - **Black Visions Collective**



# PROTEST

1. Find a Black Lives Matter Chapter
2. Ensure you're protesting safely.

## PROTESTING SAFELY

WHAT TO WEAR	WHAT TO BRING
 Nondescript, solid color, layered clothing; cover identifying tattoos	 Water for drinking & tear gas
 Goggles & mask	 Snacks
 Emergency contacts written down	 Cash/change & ID
 Heat resistant gloves	 Washcloth
 Tie your hair up	 Earplugs
	 Bandages & first aid supplies
	 Protest signs

### ~~DON'T BRING~~

 Cell phone without first turning off Face/Touch ID, going on airplane mode, and disabling data.	 Jewelry	 Anything you don't want to be arrested with	 Contact lenses
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# 10 Steps to Non-Optical Allyship

@MIREILLECHARPER

## 1. Understanding what optical allyship is

"allyship that only serves at the surface level to platform the 'ally,' it makes a statement but doesn't go beneath the surface and is not aimed at breaking away from the systems of power that oppress."

- Latham Thomas

# 10 Steps to Non-Optical Allyship

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## 2. Check in on your black friends, family, partners, loved ones and colleagues

This is an emotional and traumatic time for the community, and you checking in means more than you can imagine. Ask how you can provide support. But please keep in mind power dynamics and privilege in the workplace among colleagues. Some folks might not feel comfortable sharing and that is okay. Ask yourself are you reaching out for them or for YOU.



# 10 Steps to Non-Optical Allyship

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## 3. Be prepared to do the work

Understand that coming to terms with your own privilege (no matter how woke you are) will not be a pretty or fun experience. It is necessary to feel feelings of guilt, shame and anger throughout the process. And no one is above this process.

# 10 Steps to Non-Optical Allyship

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## 4. Read up on anti-racist work/literature

It is not enough to dislike racism, you need to work towards antiracism. This not only means digging deep into your own complicity, but understanding that the learning process *never* stops.

The following will be essential for your learning: *Me and White Supremacy* (Layla Saad) and *How to Be An Antiracist* (Ibram X. Kendi).

# 10 Steps to Non-Optical Allyship

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## 5. Avoid sharing content which is traumatic

Whatever your intentions, it is vital to consider sharing videos of black people being abused and hurt can be both traumatic and triggering for many black people. Avoid sharing this content as it also increases the dehumanisation of black people.

## 6. Donate to funds and support initiatives

Considering supporting platforms and initiatives which support black people, support black-owned funding platforms like Kwanda and sign petitions. Put your MONEY and PEN where your mouth is.

# 10 Steps to Non-Optical Allyship

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## 7. Do not center this narrative around yourself

While it is nice that you can relate and empathize, now is not the time to insert your personal experiences or guilt into a narrative that isn't about you. This is actually harmful and takes away from the severity of the situation. Leave your ego.



# 10 Steps to Non-Optical Allyship

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## 8. Keep supporting after the outrage

It should not take an act of brutality or the virality of a situation for you to suddenly show your support. Keep supporting black media, black initiatives, charitable organizations and continuing your work **AFTER** the attention has died down.

# 10 Steps to Non-Optical Allyship

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## 9. Stop supporting organizations that promote hate

If you read pieces on media platforms that promote hate or fund supremacist and hateful organizations, you are contributing to the problem. Equally, stop supporting organizations that love 'black culture,' but fail to speak up on issues affecting the black community.

# 10 Steps to Non-Optical Allyship

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## 10. Start your long-term strategy

How are you making a long-term impact or affecting change? Can you mentor a young person? Can you become a trustee for an organization that supports the black community? Could you offer your time to volunteer? make the effort to do something valuable over a long period of time.

# Further Reading

- Characteristics of White Supremacy and Culture
- No White Saviors
- Me and White Supremacy\_ & White Supremacy Workbook  
Layla Saad
- Dear White Woman A Social Syllabi  
Rachel Cargle
- How to be Anti-Racist  
Ibram X . Kendi
- Selected Essays  
Ibram X . Kendi
- Freedom is a Constant Struggle  
Angela Davis



# Further Reading

- **Why I'm No Longer Talking to White People About Race**  
Reni Eddo-Lodge
- **The Fire Next Time**  
James Baldwin
- **Your Silence Will Not Protect You**  
Audra Lorde
- **Men We Reaped**  
Jesmyn Ward
- **They Can't Kill Us All: Ferguson, Baltimore, And A New Era In America's Racial Justice Movement**  
Wesley Lowery
- **Beloved**  
Toni Morrison

# Further Reading

- **The New Jim Crow**  
Michelle Alexander
- **Inglorious Empire: What The British Did To India**  
Shashi Tharoor
- **Barracoon: The Story Of The Last Slave** Zora Neale Hurston
- **Their Eyes Were Watching God**  
Zora Neale Hurston
- **The Autobiography of Malcom X**  
Malcolm X